



MAKING SUSTAINABILITY REAL

Panel Discussion

April 9, 2025





Land Acknowledgement



WHAT'S UP NEXT

The 2nd Wednesday of the month
12:30pm eastern

May 14, 2025 – **Governance in Action:**
Managing Risk, Leadership, and
Disruption

Visit CMC–Canada for a list of all
Canada events

<https://www.cmc-canada.ca/Events>

GOVERNANCE IN ACTION:
Managing Risk, Leadership,
and Disruption

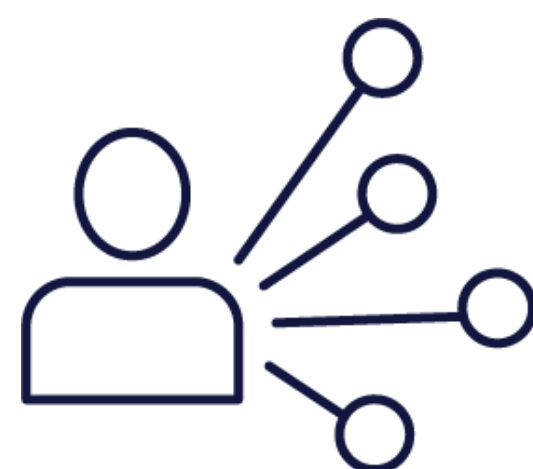


WHY JOIN?

MEMBERSHIP CONNECTS YOU



CONSULTANTS



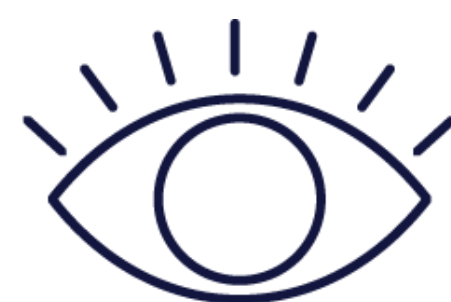
NETWORK



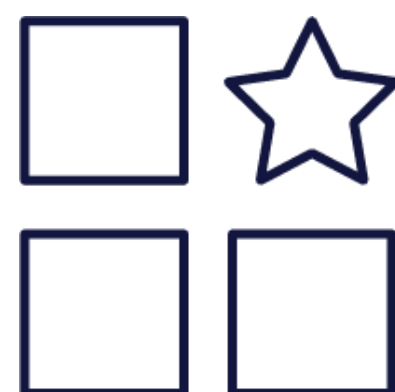
RESOURCES



CERTIFICATION



VISIBILITY



DIFFERENTIATE



How to Participate

- You will be muted for this call
- To ask a question – Type the question into the chat tool.
- This session will be recorded
- A copy of the presentation will be available after the event.





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Introducing Our Panel

April 9, 2025



Stephen Davies, CMC

Moderator



David Clarry

Sustainability & Governance
Expert



Francis Edmonds

Head of Sustainable Impact,
HP Canada



Matt Zipchen

President, Efficiency Capital

Why this topic?

- We aim to grow CMC competency G1

4 Ethics and Professional Conduct

4.1 Society

No.	Description	No.	Competence	Foundation	CMC	Profession Leader
G1	Sustainability & Corporate and Social Responsibility	G.1.1	Recommending solutions (both output and outcome) that are compatible with the principles of sustainable development	Understands the requirements in all solutions for Sustainability	Understands and manages diversity in terms of culture, religion, race and gender. Considers the application of the UN Sustainable Development Goals in all assignments.	Demonstrates deep knowledge of the UN 17 Sustainable Development Goals, and in particular, SDGs # 3, 5, 8, 9, 10, 12, 13 and 16 Demonstrates a holistic view of sustainability.
		G.1.2	Demonstrating Corporate and Social Responsibility in one's own and Client organisations	Understands and comprehends the principles of Corporate and Social Responsibility and how they apply in the organisation, taking personal responsibility to operate within these principles.	Applies principles of Corporate and Social Responsibility to day-to-day work, taking personal responsibility to operate within these principles and actively advocating their importance within the organisation.	Contributes to positively enhancing a client's CSR commitment by considering the ethics of CSR when developing solutions for clients and where appropriate make recommendations for ethical development as part of a client engagement.



Brundtland definition (1987)

April 9, 2025

Sustainability as “meeting the needs of the present without compromising the ability of future generations to meet their own needs.”

In the spirit of Truth and Reconciliation,
and respecting the First Nations, Inuit, and Metis peoples of Canada,
we take this to mean seven generations into the future.

POLL

In which industry sector(s) are you primarily engaged

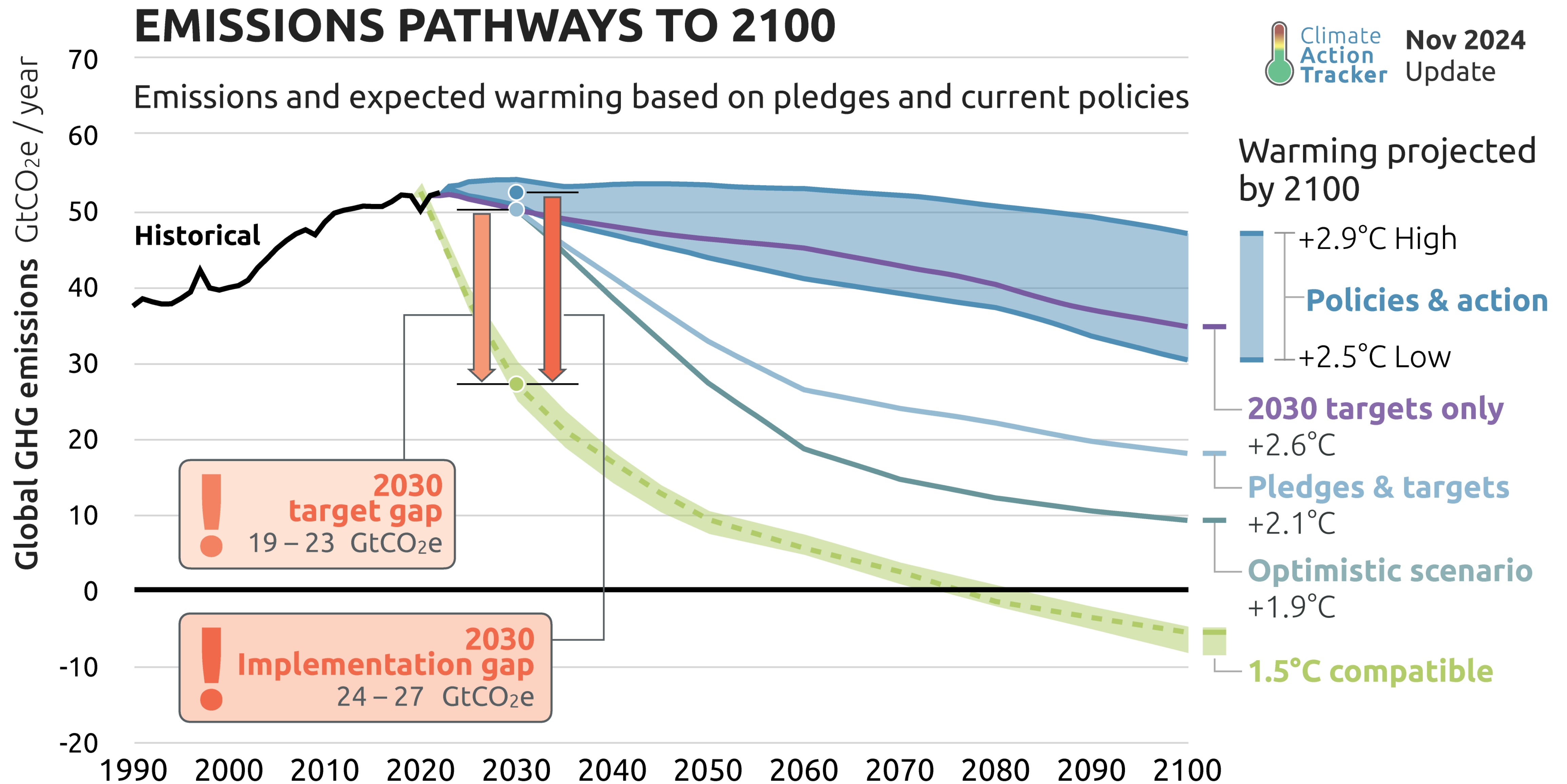
(Click all that apply)

- ☐ Information Technology / AI
- ☐ Manufacturing / Advanced Fabrication
- ☐ Resources - Mining, Oil, and Gas
- ☐ Financial Services – Banking, Insurance, etc.
- ☐ Telecommunications and Media
- ☐ Utilities – Electricity, Gas, Water
- ☐ Construction – Infrastructure, Commercial, Residential
- ☐ Wholesale/Retail
- ☐ Health and Wellness
- ☐ Other

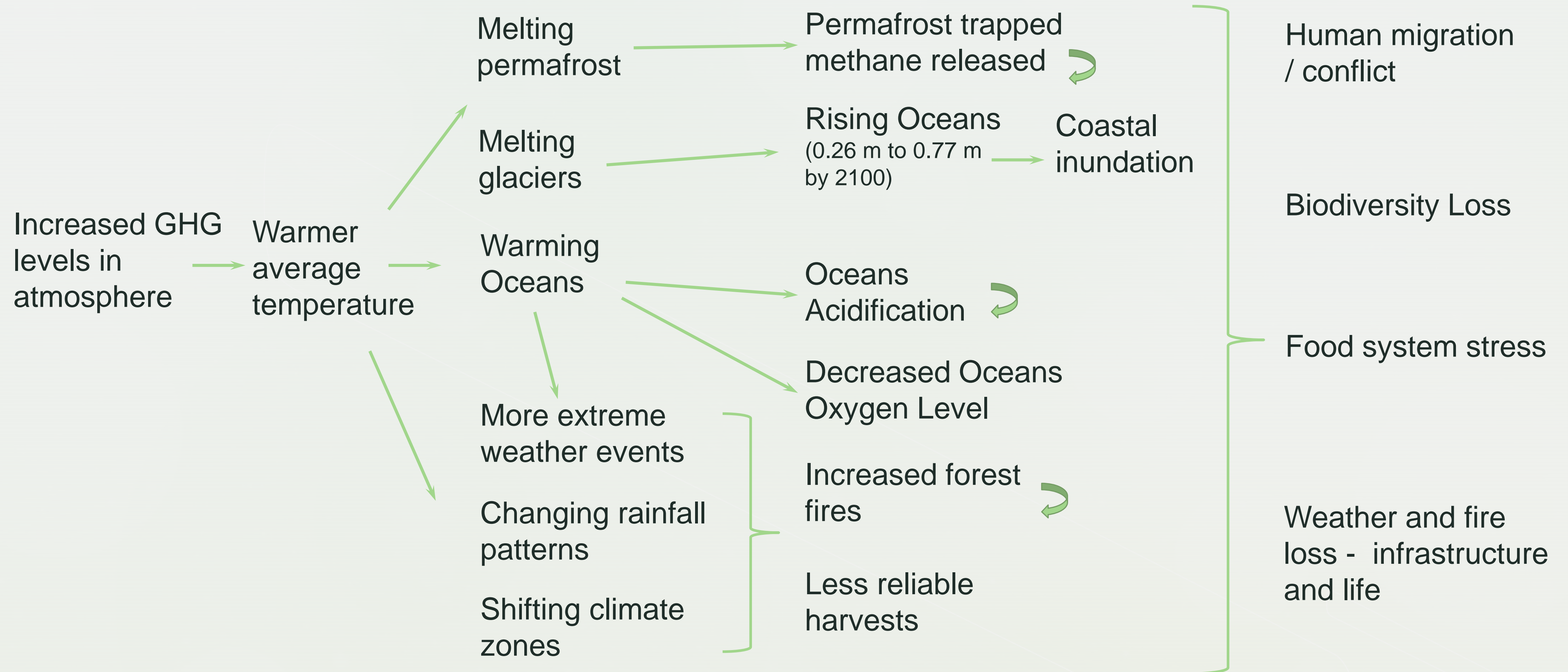


Why right now?

- We need to decrease our carbon emissions by 50% by 2030



Many paths from GHG concentrations to human and ecosystem impacts



Required Actions: **Mitigation** (reduce GHG emissions)
Adaptation (responding to climate change impacts)

↻ = GHG generating "feedback loop"



When you think about environmental issues and climate change, what emotions and feelings come to mind?

216 responses from Halton District School Board Climate Action Youth Forum participants

Panel Question 1

How do organizations start down the path of meaningful action on sustainability?

Panel Question 2

What are the most effective ways to get the necessary commitment to sustainability?

POLL

To what extent is sustainability an important decision-making factor in your industry consulting work?

- ☐ Generally, not important at all
- ☐ Somewhat important occasionally
- ☐ Strategically important occasionally
- ☐ Critically important frequently



Panel Question 3

How does one address the financial implications of sustainable initiatives when everyone is worried about affordability?



Questions

Please type in the chat



THANK YOU



INFO@CMC-ONTARIO.CA

[HTTPS://CMC-CANADA.CA/ONTARIO](https://CMC-CANADA.CA/ONTARIO)